



The Bay Area Leadership Foundation will host its 11th Annual East Bay Awards on Saturday, March 10, 2012 at the Blackhawk Museum in Danville CA. This year's gala, *A Night on the Town*, raises funds for our scholarship fund and high school ACCESS program. ABC-TV's Dan Ashley is master of ceremonies for the black-tie benefit, which features a VIP cocktail reception, dinner, awards ceremony, silent auction, and dancing. The event will attract 350 patrons from the Bay Area's corporate and individual leadership circles, honoring the best of the East Bay's philanthropic citizens.

Event sponsorship of the EBA is an invaluable opportunity to reach a desirable and dynamic Bay Area demographic. Our patrons are engaged, influential, and community-concerned citizens who support companies that share their values. Your company will be recognized in tickets, materials, publicity, and at the event as our thanks.



For students marginalized by socioeconomic challenges, the barriers to higher education are significant. Add in California's education crisis and those barriers seem insurmountable. Yet, *education is the single best investment a society can make*. BALF is dedicated to making a difference and closing the persistent achievement gap in education.



Our mission is simple: to provide economically disadvantaged youth with the support and resources to move through high school and college, become productive members of their local communities, and in turn give back to the next generation of students. For over a decade, we have provided academic mentorship, coaching, career exposure, and financial support for college to students in Oakland, San Jose, Pittsburg, Vallejo, Emeryville, and Richmond.

The East Bay Awards offers visibility that communicates your dedication to education and opportunity for underserved youth in our community, and valuable benefits to you in return for your investment:

Presenting Sponsor	\$25,000	Leadership Sponsor	\$10,000
Scholarship Sponsor	\$ 5,000	Table Sponsor	\$ 3,750
Wine + Spirits Sponsor	\$ TBD in-kind	Media Sponsor	\$ TBD in-kind

2012 East Bay Awards Sponsor Benefits

Presenting Sponsor \$25,000

- 30 tickets (3 tables) to Gala
- Logo placement 100% position
- Logo on all invitations, collateral material **
- Logo on e-communications and e-invites; logo/corporate bio in press materials
- Front page logo placement with link to your company web site and on event page
- Logo on all banners and signage **
- Sponsor materials inclusion in promotional giveaways (VIP gift bag, etc.) **
- VIP Hospitality
- Sponsor thank you from the stage
- Speaking opportunity from stage

Leadership Sponsor \$10,000

- 20 tickets (2 tables) to Gala
- Logo placement 75% position
- Logo on all invitations, collateral material **
- Logo on e-communications and e-invites; logo/corporate bio in press materials
- Front page logo placement with link to your company web site and on event page
- Logo on all banners and signage **
- Sponsor materials inclusion in promotional giveaways (VIP gift bag, etc.) **
- VIP Hospitality
- Sponsor thank you from the stage

Scholarship Sponsor \$5,000

- 10 tickets (1 table) to Gala
- Logo placement 50% position
- Logo on all invitations, collateral material, press materials **
- Logo on e-communications and e-invites
- Logo placement with link to your company web site on event page
- Logo on signage **
- Sponsor materials inclusion in promotional giveaways (VIP gift bag, etc.) **
- VIP Hospitality
- Sponsor thank you from the stage

Table Sponsor \$3,750

- 10 tickets (1 table) to Gala
- Wordmark on collateral material **
- VIP Hospitality

Wine + Spirits or Media Sponsor Benefits scaled on value of package

May include:

- Tickets to Gala
- Logo on collateral material, PR, signage **
- VIP Hospitality
- Sponsor materials inclusion in promotional giveaways (VIP gift bag, etc.) **

** Printing deadlines apply

BALF is a not-for-profit organization EIN # 68-0482517. Donations are tax-deductible to the fullest extent of the law less fair market value of tickets.